THE NEW YORKER

# THE MIDTOWN
## HOTEL & MORE







FACTSHEET

THE New Yorker COLOGNE

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# WELCOME TO OUR HOTEL

Privately managed, centrally located and with a special sense of lifestyle and good service. The boutique hotel "The Midtown" convinces with personal charme and an ingenious site in Cologne.

In close vicinity to the MediaPark and within sight of the Cologne Cathedral, we are the ideal starting point for your stay in a fascinating and exciting city. 40 individually furnished rooms are completely under the company motto "Enjoy the difference". Here, unusual design elements meet handcrafted furniture and ensure a clever as well as cozy furnishing concept.

In addition, we offer five extraordinary conference and event locations for business and private events. Whether meeting and workshop or birthday and christening party - we always welcome you heartily in small and large groups.

Our hotel is a place of tranquility, where you can feel completely comfortable and relaxed. In the morning, we spoil you with a rich breakfast buffet and provide you with tips and upcoming events in our exciting cathedral city. A lot is waiting to be discovered, not only in our boutique hotel.

"The Midtown Hotel" is part of the privately managed brand "The New Yorker | COLOGNE". In addition to the THE NEW YORKER HOTEL near the trade fair, the brand also includes the HARBOUR.CLUB event location in „industrial style".

# OUR ROOMS

## SMALL CATEGORY





Our SMALL ROOMS offer a maximum design experience in a compact space. At the same time, our coziest category surprises with a lot of attention to detail and stylish furnishings. A clever arrangement of the handmade furniture and harmonious color compositions set the stage for the rooms impressively. For your business in between, a small desk is also part of the equipment.

## MEDIUM CATEGORY





Modern, inspiring, personal - our MEDIUM ROOMS await you with a mix of stylish furniture, high-quality fabrics and a chill lounge corner. The highlights: a spacious desk - not only for our business guests - as well as fine velvet curtains, that give each room a cozy character. Different color schemes round off the overall concept. This is the place to stay.

# OUR ROOMS

## LARGE CATEGORY





Spaciously cut with an individual design and inspiring ambience. Our LARGE ROOMS offer you not only sufficient space, but also the right atmosphere to feel completely at ease during your stay in beautiful Cologne. In addition to our courteous service, this is ensured by comfortable velvet armchairs, spacious work areas and a pleasant tranquility with which the boutique hotel surprises its guests in the middle of the city.

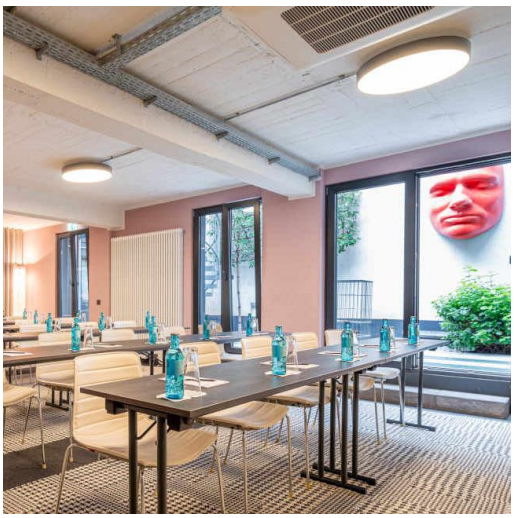
## JUNIOR SUITES





A Comfortable queen-size bed and modern furniture on spacious 40 square meters. This is how our four JUNIOR SUITES await you, each special in its own way. Whether a large roof terrace with a view of the cathedral or an antique four-poster bed as a special eye-catcher. Each suite is lovingly furnished and convinces with inspiring colors - from fir green to bright orange - as well as a separate work area and balcony. Simply beautiful.

# WHAT MAKES US SPECIAL



## LOCATION "DOWNTOWN"

- 5 preinstalled whiteboards
- Air-conditioned
- Dimmable lighting
- Daylight through floor to ceiling windows
- Direct access to the inner courtyard - usable for breaks
- Modern color concept
- Very good acoustics due to velvet curtains and carpeting



## LOCATION "UPTOWN"

- Daylight through floor to ceiling windows
- Dimmable designer lighting
- Designer furniture
- Access to the inner courtyard - usable for breaks
- Modern color concept
- Can be combined with meeting room "Oval Office"
- Very good acoustics due to velvet curtains and carpeting



## LOCATION "OVAL OFFICE"

- 2 preinstalled whiteboards
- Daylight through floor to ceiling windows
- Air-conditioned
- Dimmable designer lighting
- 65 inch flat screen for presentations
- Can be combined with meeting room "Uptown"
- Very good acoustics due to velvet curtains and carpeting

# WHAT MAKES US SPECIAL



## LOCATION "JUNGLE SUITE"

- Floor to ceiling windows "wintergarden style"
- Large niches for product presentations
- Oak plank parquet in combination with carpeting
- Dimmable designer lighting
- Preinstalled screen
- Design highlights in "camouflage style"
- Quiet and private atmosphere



## LOCATION "HEADQUARTER"

- Modern designer lighting
- 65 inch flat screen for presentations
- Access to the inner courtyard - usable for breaks
- Designer furniture
- Inspiring color concept
- Daylight
- Very good acoustics due to velvet curtains and carpeted floor



# CONFERENCE PACKAGES

## QUEENS · ½ DAY

5-15 persons, 4 hours — 55,00 € P. PERSON



- Lunch: soup of the day, salad and focaccia · drinks excl.
- Mineral water, apple juice, coffee and tea during conference
- Standard package plus beamer and screen, see page 10

## CITY LIGHTS · FULL DAY

65,00 € P. PERSON



- Lunch: soup of the day, salad and focaccia · drinks excl.
- Mineral water, apple juice, coffee and tea during conference
- Afternoon break: candy bar and mini muffins
- Standard package plus beamer and screen, see page 10

## 5TH AVENUE · FULL DAY

85,00 € P. PERSON



- Morning break: yogurt and pretzels
- 3-course lunch: 2 main dishes to choose from, 1x veg., water
- Mineral water, apple juice, coffee and tea during conference
- Brain & soulfood break: candy bar, mini muffins or cake, nuts
- Standard package + beamer, screen, 2 pinboards, see page 10

Also ask about our seasonal meeting specials!

"City Lights" and "5th Avenue" from 10 guests. If the number is less, a room rental fee of € 100.00 will be charged.
Prices include the currently valid value added tax. Prices are subject to change at any time.

# UPGRADES

| FOOD | P. PERSON / PC. |
|---|---|
| 3-course dinner buffet: 2 main courses to choose from, excl. drinks | 45,00 € |
| Breakfast for conference participants. Only group bookings and subject to availability. | 18,00 € |
| Soups, e.g. paprika soup with spicy meatballs | 7,50 € |
| Brain food in a bowl with nuts and dried fruit | 6,00 € |
| Wraps, e.g. chicken lemon wrap with mango | 5,50 € |
| Bagels, different toppings | 5,50 € |
| Fresh waffles | 5,00 € |
| Candy bar - from 10 people. Included for meetings in the loft. | 3,50 € |
| Piece of sheet cake | 3,00 € |
| Roll halves or sandwiches, topped in different ways | 2,50 € |
| Croissant with butter and jam | 2,50 € |
| Pretzel with butter | 2,50 € |
| Fruit yogurt in glass | 2,50 € |

| DRINKS | | |
|---|---|---|
| The New Yorker "Season Surprise" | | 5,00 € |
| Fresh smoothies 0.2 l | | 5,00 € |
| Prosecco - to finish | | 4,50 € |
| Coffee specialties - e.g. cappuccino, latte macchiato | from | 3,50 € |
| Soft drinks 0.2 l - juice, Pepsi, Fanta, Schweppes products | | 3,00 € |
| Buttermilk 0.2 l | | 3,00 € |

| ON TOP | | |
|---|---|---|
| Floral decoration | from | 10,00 € |
| Menu cards | from | 5,00 € |

We are happy to accept further requests. Just get in touch with us.
Prices include the currently valid value added tax. Prices are subject to change at any time.

# SERVICES & EQUIPMENT

## STANDARD PACKAGE · INCLUDED IN ALL CONFERENCE PACKAGES

| | |
|---|---|
| Room rental incl. seating | 1 x flipchart incl. paper |
| Paper and pencils for all participants | Free Wi-Fi |
| Signage of the rooms with or without logo | Personal conference support on site |

## FURTHER TECHNIQUES · PER DAY

| | | | | | |
|---|---|---|---|---|---|
| Video conferencing eqpt.* | | 350,00 € | Presenter case | | 50,00 € |
| Projector + screen | | 180,00 € | Lectern | | 40,00 € |
| Sound system | from | 150,00 € | Pinboard | | 25,00 € |
| Laptop incl. Powerpoint | | 150,00 € | Flipchart incl. paper and marker | | 25,00 € |
| Wi-Fi group access | | 65,00 € | Presenter | | 15,00 € |
| TV or PC monitor | | 50,00 € | Copie color per pc. | | 0,50 € |
| Handheld microphone | from | 50,00 € | Copie b/w per pc. | | 0,25 € |

*available in the rooms "Oval Office" and "Headquarter"

## PERSONNEL AND SERVICES DURING EVENTS

| | | |
|---|---|---|
| Provision costs - heating, ventilation, water, electricity | from | 150,00 € per day |
| Basic setup | from | 150,00 € flat rate |
| Intermediate / final cleaning | from | 150,00 € flat rate |
| Disposal fee | | 100,00 € per $m^3$ |
| Event Manager | | 65,00 € per person and hour |
| Service worker | | 41,00 € per person and hour |
| restroom and cleaning worker | | 41,00 € per person and hour |
| Table setting incl. cloth napkin | | 12,50 € per guest |
| Equipment flat rate for glasses | | 7,50 € per guest |

We are happy to accept further requests. Just get in touch with us.
Prices include the currently valid value added tax. Prices are subject to change at any time.

# RENTALS

## CLASSIC CONFERENCE

| LOCATION | AREA | ALL-DAY | HALF-DAY |
|---|---|---|---|
| Uptown | 93 m² | 700,00 € | - |
| Downtown | 83 m² | 600,00 € | 400,00 € |
| Jungle Suite | 57 m² | 500,00 € | 300,00 € |
| Oval Office | 32 m² | 350,00 € | 200,00 € |
| Headquarter | 13 m² | 200,00 € | 120,00 € |

## SHOOTINGS

| LOCATION | AREA | ALL-DAY | HALF-DAY |
|---|---|---|---|
| Uptown | 93 m² | 850,00 € | 500,00 € |
| Lobby | 90 m² | 700,00 € | 400,00 € |
| Downtown | 83 m² | 750,00 € | 500,00 € |
| Jungle Suite | 57 m² | 600,00 € | 350,00 € |
| Oval Office | 32 m² | 475,00 € | 250,00 € |
| Headquarter | 13 m² | 300,00 € | 180,00 € |





# CAPACITIES

| LOCATION | U-SHAPE | BLOCK | PARL. | ROWS | CIRCLE | RECEP. |
|---|---|---|---|---|---|---|
| Uptown | - | 32 | - | - | - | 100 |
| Downtown | 20 | 24 | 30 | 40 | 20 | 60 |
| Jungle Suite | 16 | - | 20 | 25 | 18 | 60 |
| Oval Office | - | 10 | - | - | - | 20 |
| Headquarter | - | 8 | - | - | - | - |







# KNOW ABOUT US

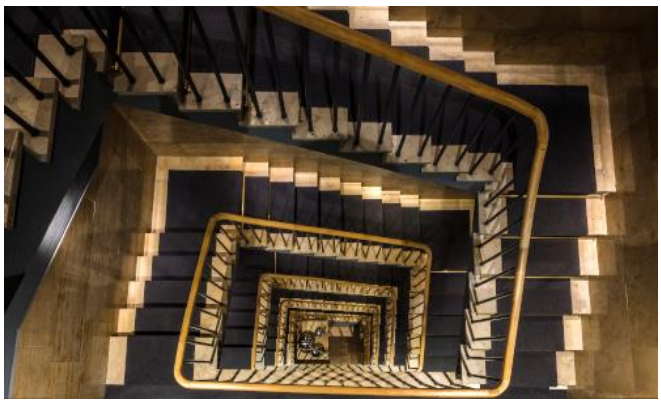
| | |
|---|---|
| LAGE | "The Midtown Hotel" is located in close vicinity to the famous Mediapark. Cologne Cathedral and other highlights are within walking distance for our guests. |
| REZEPTION | Our reception is staffed for you until midnight. To simplify the process for you, we have a self-check-in / self-check-out system. |
| CHECK-IN | Your hotel room is available for you from 3:00 p.m. on the day of arrival. In individual cases, an earlier check-in is also possible. Please do not hesitate to contact us. |
| CHECK-OUT | We kindly ask you to check out by 12:00 noon. In individual cases, a late check-out can be arranged with our staff at the reception. |
| ZIMMER | "The Midtown Hotel" has 40 rooms in four categories. Each in its own way unique and inspiring. There is always something to discover here. |
| W-LAN | Of course, our rooms as well as the public areas have a Wi-Fi connection, which we provide to our guests free of charge. |
| FRÜHSTÜCK | The breakfast buffet is available Monday through Friday from 7:00 a.m. to 10:00 a.m. and on weekends from 8:00 a.m. to 12:00 noon. |
| SNACKS | Our lobby has a snack vending machine for the small appetite and thirst. For trendy restaurant tips, our friendly staff is your right address. |
| BAR | At our little drinks bar you may help yourself day and night. The charging happens during check-out. Upon arrival we will explain everything to you in detail. |
| FITNESS | The fitness room in the basement is available for hotel guests free of charge. We are also happy to recommend a jogging path near the hotel. |
| PARKEN | In front of the hotel you will find the underground car park "Tiefgarage Kaiser-Wilhelm-Ring" with favorable parking rates. Please click HERE for more information. |

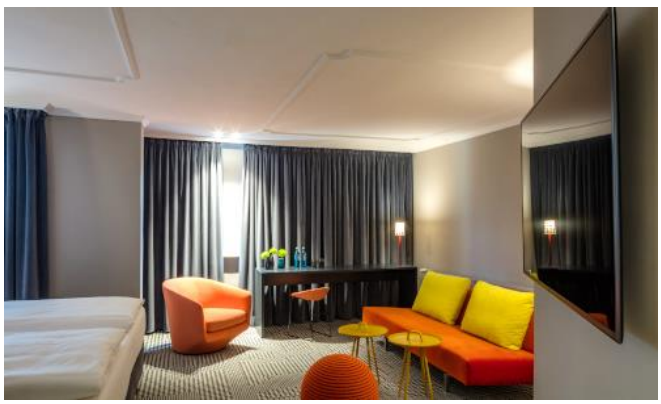
# IMPRESSIONS











# FIND US HERE




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# WE LOVE
# TO HOST YOU!

BEST OF COLOGNE

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MANY THANKS FOR AWESOME PICTURES:

Sebastian Drüen · bastigraph

andreasjung.com